



ENTERING THE GIGAWORLD

Robert Redeleanu – CEO UPC Hungary

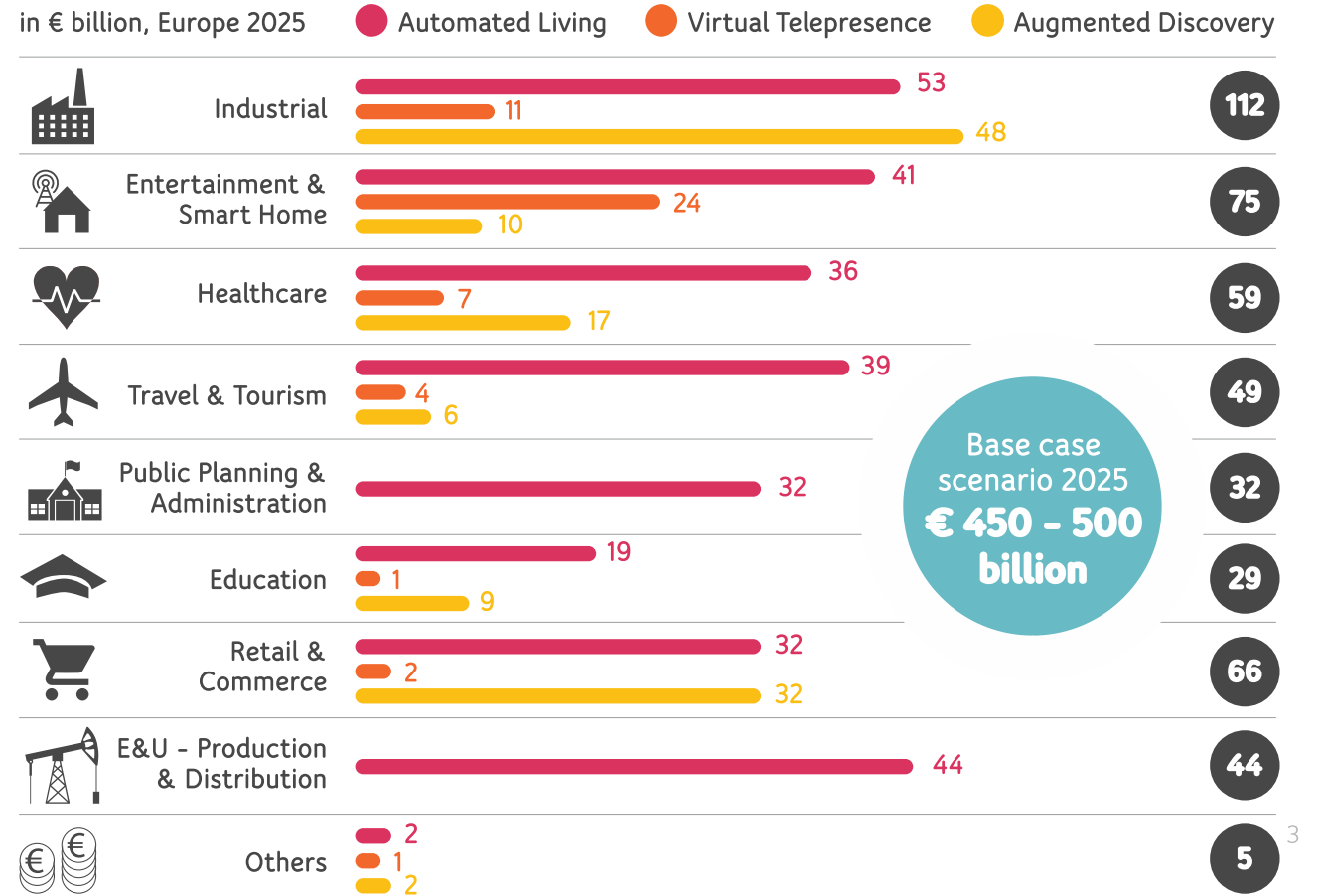
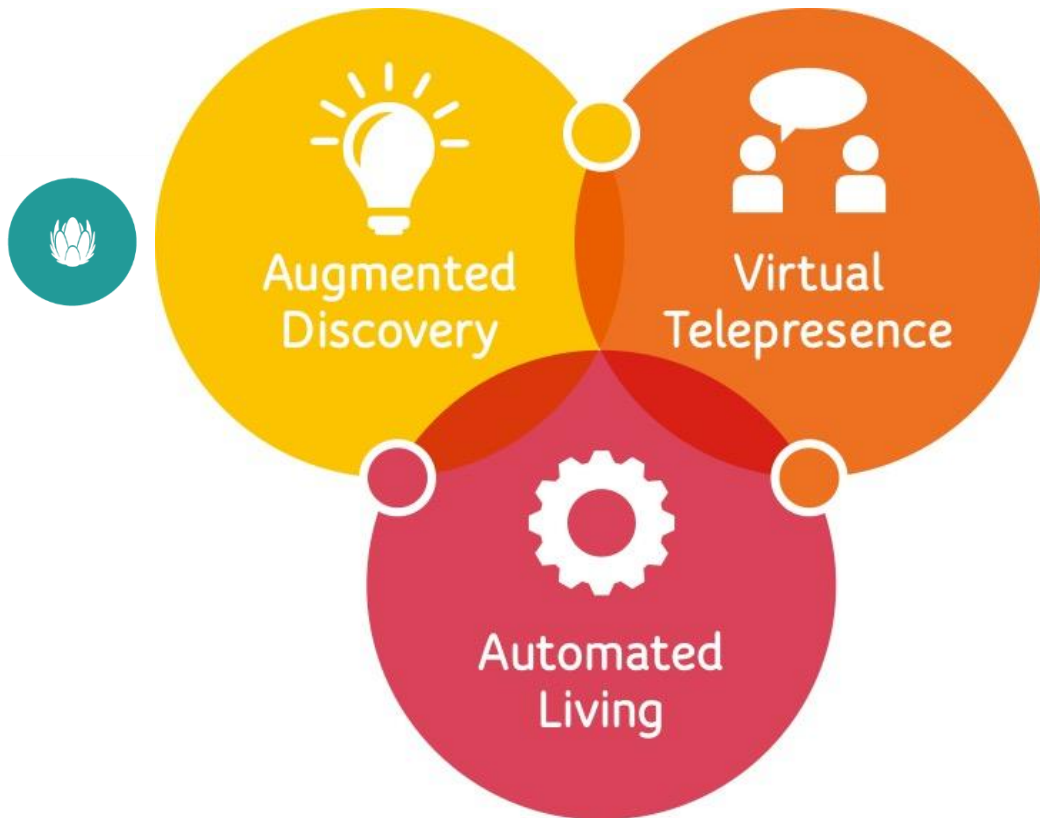
Infotér - 18th October 2017

THIS IS WHAT HAPPENS IN AN INTERNET MINUTE 2017



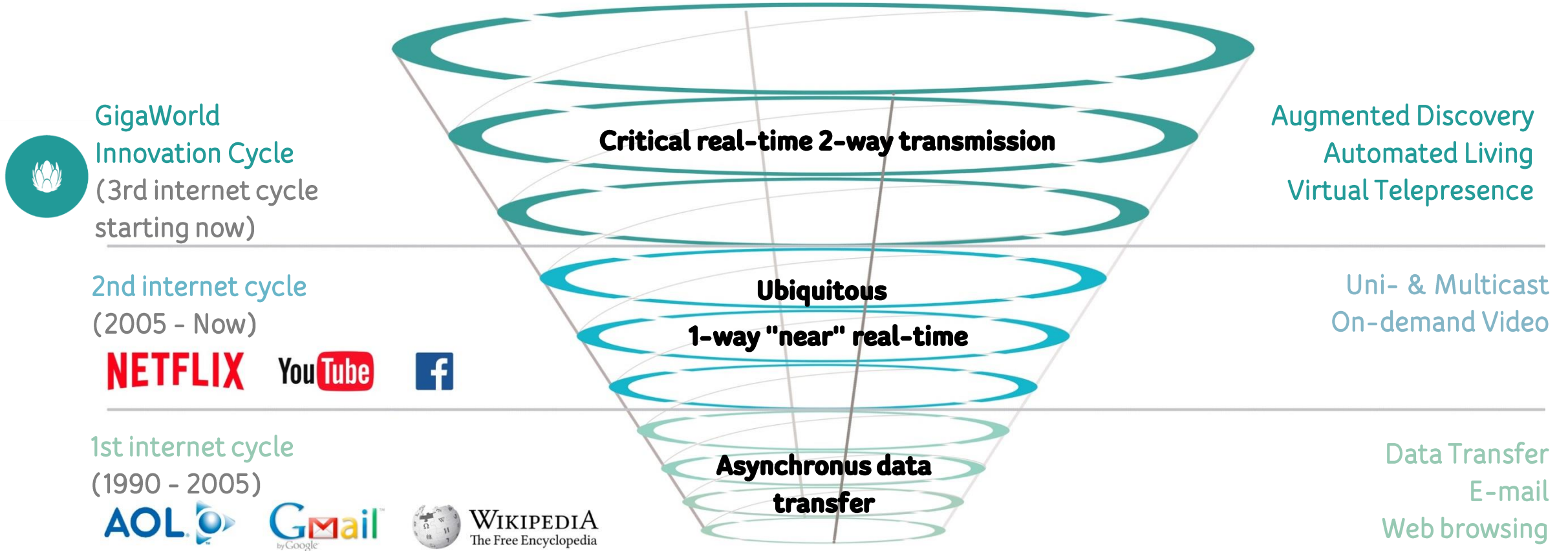
SERVICES THAT TOTALLY CHANGE THE DEVELOPMENT OF THE INTERNET

Market size forecasts for GigaApps per sector – Base Case - Europe



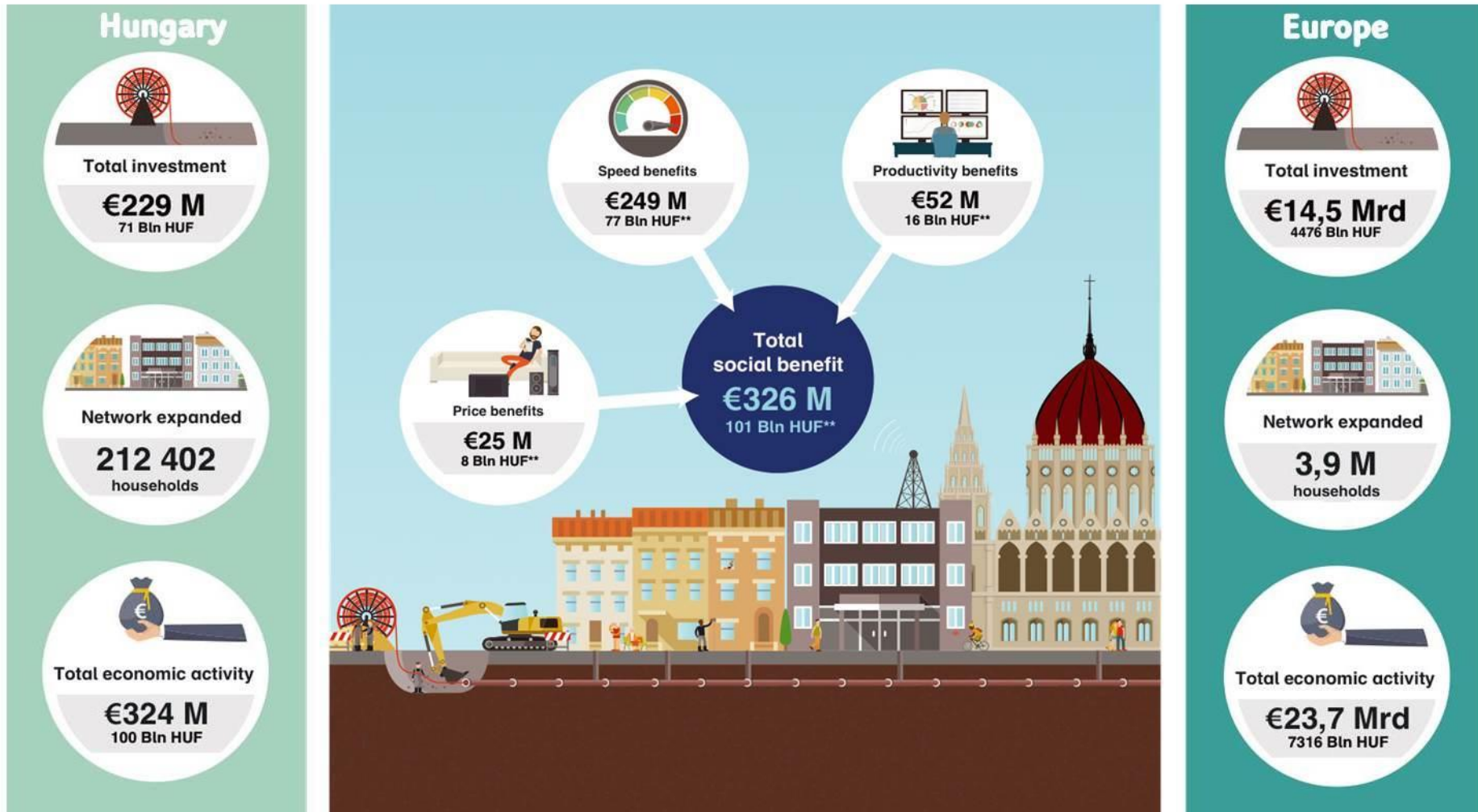
AFTER 30 YEARS OF THE INTERNET, A NEW INTERNET CYCLE IS EMERGING: THE GIGAWORLD

Innovation, investment, monetization and role of public policy have to be aligned



LIBERTY IS CURRENTLY BUILDING THE GIGAWORLD ALREADY

Each € invested in GigaNetworks is expected to unlock around € 4 to 8 of benefit to the overall economy



MEDIA EXPERIENCE WILL BE THE DRIVER OF INTERNET DEVELOPMENT



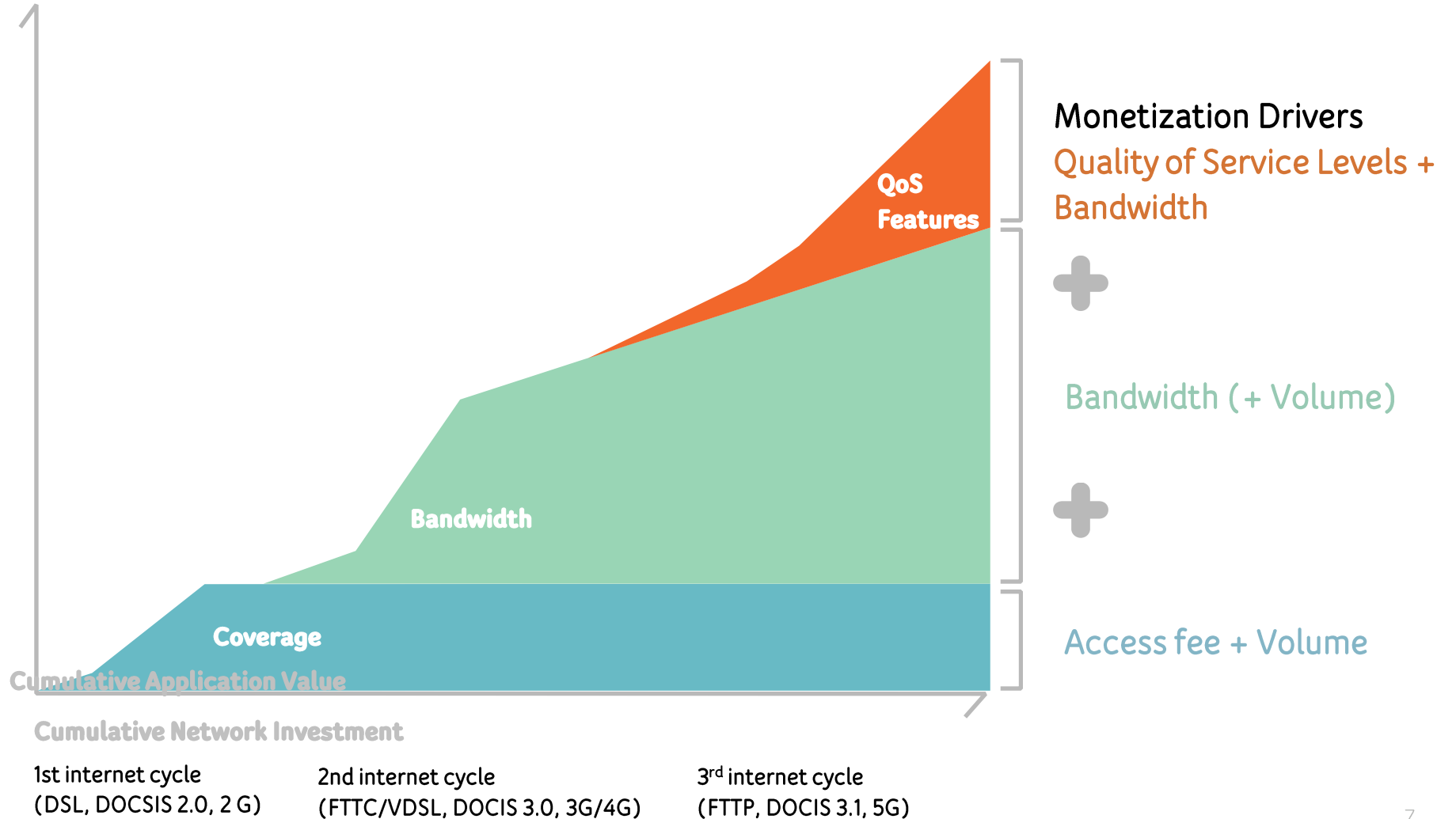
GIGANETWORKS WILL REQUIRE SIGNIFICANT ADDITIONAL INVESTMENT



GigaApps

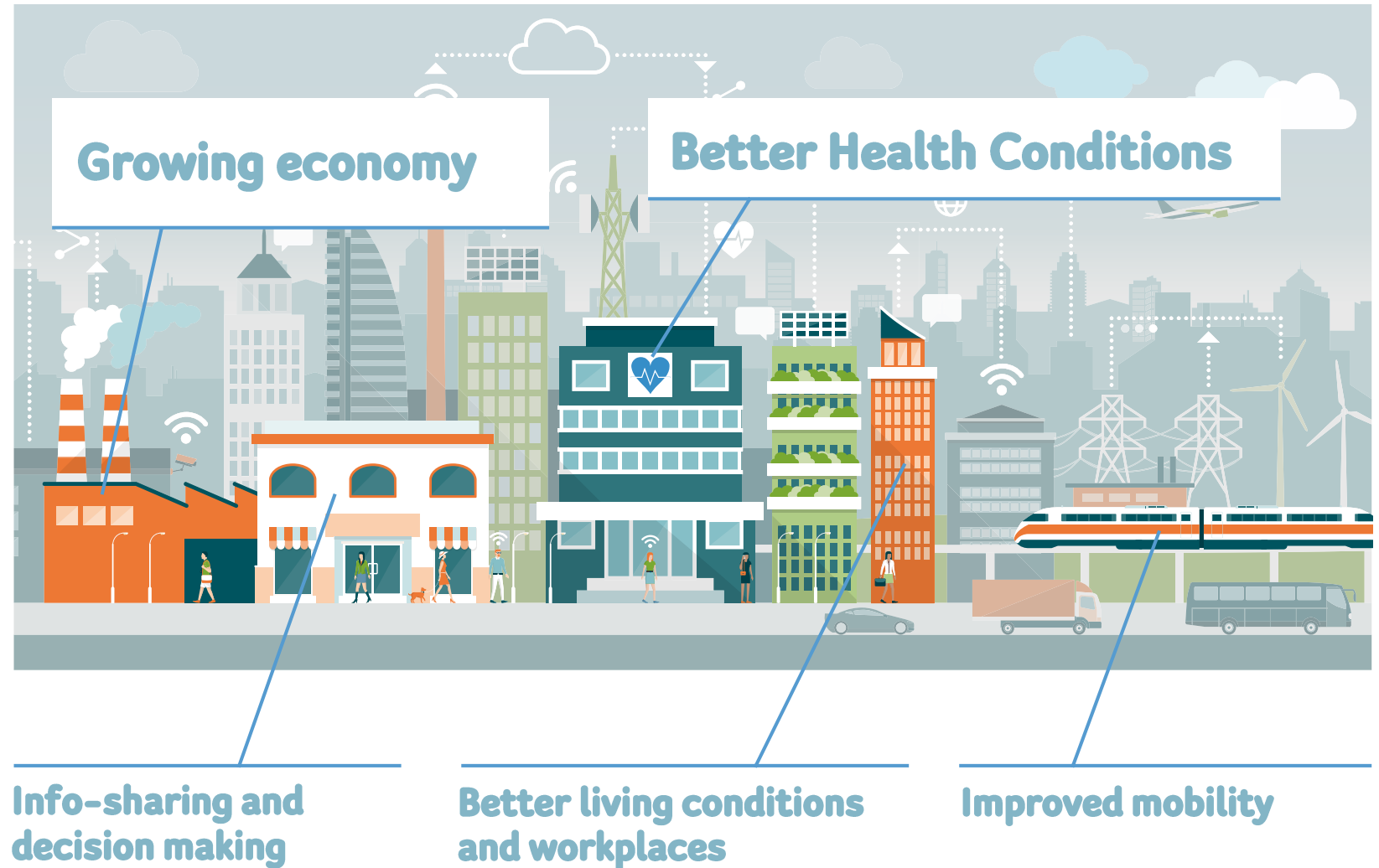
On Demand,
Multicast IP-video

E-mail,
Data transfer,
Web



CONCLUSIONS

- Digital Welfare Program stimulates digitalization
- State can boost development
- Market consolidation
- Responsibility of public policy
- Investment stimulating environment
- Sectorial taxes have to be reconsidered



THANK
YOU

